

Sponsor Benefits for

VIRTUAL PHARMACEUTICAL AND MEDICAL DEVICE PRICING AND PAYMENT TRANSFORMATION SUMMIT

**Tariffs, Most Favored Nation, TrumpRX, Direct to Consumer, Direct to Employer,
Role of CMMI: GENEROUS, GLOBE 7 GUIDE, IRA & Medicare Drug Price Negotiations,
Price Reporting, FDA Regulation, 340B & PBMs**

Virtual Online Video Live and Archived • June 10 – 12, 2025

www.pharmapaymentsummit.com

Platinum Sponsor – \$20,000

- Exclusive sponsor top recognition on the Summit website homepage and on the Summit video broadcast portal homepage
- Most prominent Company logo in preferred position in the Summit broadcast portal Hall of Logos which links to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- Opportunity to identify speakers, organize, and moderate, 3 panel sessions. Sponsor will be responsible for identifying and inviting panelists approved by the Summit Planning Committee.
- Opportunity to create and submit 2 one-minute video advertisements to run during the broadcast between sessions or during breaks.
- Premier acknowledgement during Summit broadcast on broadcast portal.
- Premier acknowledgement on all promotional marketing for the Summit.
- Post-conference attendee list with names, companies, titles, addresses, city, and state for a one-time mailing.
- GHC, LLC will send three email blasts/press releases on behalf of sponsor to the Summit attendee data base, plus GHC, LLC's health care payment and delivery system email data bases of over 40,000.

Gold Sponsor – \$15,000

- Company logo and link (gold level) on Summit website homepage and on the Summit video broadcast portal homepage.
- Company logo in prominent position in the Summit broadcast portal Hall of Logos (gold level) which links to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- Opportunity to identify speakers, organize, and moderate, 2 panel sessions. Sponsor will be responsible for identifying and inviting panelists approved by the Summit Planning Committee.
- Opportunity to create and submit two one-minute video advertisements to run once during the broadcast between sessions or during the breaks.
- Company logo and link on Summit video broadcast portal.
- Acknowledgement during Summit broadcast on broadcast portal.
- Acknowledgement on all promotional marketing for the Summit.
- Post-conference attendee list with names, companies, titles, addresses, city, and state for a one-time mailing.
- GHC, LLC will send two email blasts/press releases on behalf of sponsor to the Summit attendee data base, plus GHC, LLC's health care payment and delivery system email data bases of over 40,000.

Silver Sponsor – \$10,000

- Company logo and link (silver level) on Summit website homepage and on the Summit video broadcast portal homepage.
- Company logo in the Summit broadcast portal Hall of Logos (silver level) which links to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- Opportunity to identify speakers, organize, and moderate, 1 panel session. Sponsor will be responsible for identifying and inviting panelists approved by the Summit Planning Committee.
- Opportunity to create and submit a one-minute video advertisement to run once during the broadcast between sessions or during the breaks.
- Acknowledgement during Summit broadcast on broadcast portal.
- Acknowledgement on all promotional marketing for the Summit.
- Post-conference attendee list with names, companies, titles, city, and state.
- GHC, LLC will send one email blasts/press releases on behalf of sponsor to the Summit attendee data base, plus GHC, LLC's health care payment and delivery system email data bases of over 40,000.

Bronze Sponsor – \$5,000

- Company logo and link (bronze level) on Summit website homepage and on the Summit video broadcast portal homepage.
- Company logo in the Summit broadcast portal Hall of Logos (bronze level) which links to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- Opportunity to identify a topic for and organize and moderate a panel session with prior approval of Summit planning committee. Sponsor will be responsible for identifying and recruiting panelists with input from the Summit planning committee.
- Acknowledgement during Summit broadcast on broadcast portal.
- Acknowledgement on all promotional marketing for the Summit.